

# Technology Alignment signs Direct Telcom for VoIPTelCaster PBX distribution in Florida

*Service provided to all dealers in the Florida market*

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Laramie, WY; July 1, 2008: Technology Alignment, Inc. announced today that an agreement with Direct Telecom, Inc. of Florida to provide the VoIPTelCaster PBX to its partner network has been completed. Direct Telcom, a value-added distributor of telecommunications solutions, has been selected as a distributor for VoIPTelCaster. The PBX platform helps SOHO to enterprises powering VoIP communications to reduce communications costs and PBX costs to companies implementing PBX systems as an alternative to high cost and proprietary PBX systems. VoIPTelCaster utilizes the open SIP protocol reducing the licensing requirements of other PBX systems while leaving a choice for telephones up to the company without limiting the selection.

Dianne Ursini, CEO of Technology Alignment stated; "Technology Alignment and Direct Telcom will help penetrate the Florida markets, providing the PBX platform for system installers with the ability to implement high-value enterprise PBX applications." Ursini adds "The partnership will allow Direct Telcom to provide a better product and service to customers seeking a flexible platform for SIP, POTS and PRI."

The fact that VoIPTelCaster is open SIP standards based and doesn't tie customers into any one vendor or technology allows companies to integrate existing PSTN lines with new SIP phones and VOIP products, all of which is accomplished through an easy to use web based interface built around the low cost Pioneer MigrationSERVER enterprise server.

"We are very pleased to have signed up Technology Alignment as a value added distributor. Technology Alignment is well established, and known for providing excellent sales and technical support," said Steve Darr, President and CEO of Direct Telecom "VoIPTelCaster is the right combination of technology, value and timing. It's exciting to promote this new technology to our existing partners and new partners, and we expect this to be a great opportunity for all involved."

The PBX systems are available immediately from Direct Telcom and can be reached at 877.333.2269.

[b>About Technology Alignment, Inc.[/b]

Technology Alignment, Inc., headquartered in Laramie, Wyoming, with regional offices around the United States, is a leading distributor and manufacturer of Linux, Linux Operating Systems, BSD Operating Systems, PBX Systems, SIP provisioning, Consumer VoIP, CRM

applications and computer hardware. For more information on Technology Alignment and its products please visit [www.technalign.com](http://www.technalign.com).

[b]Direct Telcom , Inc.[/b]

Established in 1998, Direct Telecom has built a solid reputation as one of the Florida's leading telephone systems service providers. Direct Telecom provides professional sales, diagnostics, repair, testing and installation of business telephone systems. Please visit [www.directtelecominc.com](http://www.directtelecominc.com).

<http://www.voiptelcaster.com>